

RUMINATE: INTEGRATING THE ARTS AND ASSESSMENT



ENCLOTHED COGNITION

Spring-Autumn (Singapore)
 Photographs by Qozop, 2013
www.qozop.com

Overly focusing on the debate of “qualitative versus quantitative” frames the methods in opposition. It is important to focus also on how the techniques can be integrated; such as in mixed methods research. More good can come of social science researchers developing skills in both realms than debating which method is superior.

–James Neill
 University of Canberra
 Centre for Applied Psychology

Enclotted cognition is the term used to describe the influence clothing has on the psychological processes of the individual wearing them (Hajo & Galinsky, 2012). Through his camera lens, artist Qozop challenges stereotypes by having pairs of relatives appear in each other’s outfits of traditional Asian clothing or contemporary fashion. The result is a series that brings what might be two seemingly conflicting perspectives together in the same frame to foster understanding and appreciation.

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